

Arizona ACTE Statewide Conference 2006
Tucson, Arizona
Marketing Presentation Evaluation Results

EVALUATION RESPONSES:

Question 1: How did this presentation meet your expectations?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 5.00

Question 2: How applicable were the strategies presented?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 4.96

(A = EXCELLENT, B = AVERAGE, C = BELOW AVERAGE)

- Question 3: Overall Session (Grade Average):** **A**
- Question 4: Pace, Organization, Interest (Grade Average):** **A**
- Question 5: Speaker's Knowledge (Grade Average):** **A**
- Question 6: Would you recommend this presentation?** **YES 100%**
- Question 7: Would you like to have this topic and speaker present again in the future?** **YES 100%**

ANONYMOUS AZ ACTE EVALUATIONS (scale 1-5)

- Presenter displayed sound knowledge of subject (avg rating):** **5.00**
- Presenter was enthusiastic about the subject (avg rating):** **5.00**
- Presenter clearly communicated ideas/concepts (avg rating):** **5.00**
- Presenter was highly organized and presented well (avg rating):** **5.00**
- Presenter delivered good resources and materials (avg rating):** **4.95**
- Presentation was relevant and timely (avg rating):** **4.96**
- My time was well spent attending this presentation (avg rating):** **4.96**
- Session provided info specifically for my area of teach/admin (avg):** **4.87**

Some of the many comments on evaluations:

- | | |
|--|---|
| <i>"Great energy and information!"</i> | <i>"Great job! Awesome the way you brought people into the presentation!"</i> |
| <i>"Bring Mark back, more should get this info!"</i> | <i>"Very interesting ...loved the energy and enthusiasm"</i> |
| <i>"This is the best presentation I have heard in a very long time!"</i> | <i>"This was great fun and interesting!"</i> |
| <i>"Excellent! Everyone should have seen this!"</i> | <i>"Mark, you hit the nail right on the head!"</i> |
| <i>"Well done Mark ... thanks!!"</i> | <i>"This was fun and dynamic ... best presentation I have seen at this conference!"</i> |
| <i>"Great session, thanks for the many ideas and strategies!"</i> | <i>"Loved Mark's relevant concepts and stories"</i> |
| <i>"Very worth my time!"</i> | <i>"I know too many people missed this ... great session!"</i> |

Ohio ACTE Statewide Conference 2006
Cincinnati, Ohio
Marketing Presentation Evaluation Results

EVALUATION RESPONSES:
(ESTIMATED SESSION ATTENDANCE 46)

Question 1: How did this presentation meet your expectations?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 4.95

Question 2: How applicable were the strategies presented?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 4.93

(A = EXCELLENT, B = AVERAGE, C = BELOW AVERAGE)

Question 3: Overall Session (Grade Average):

A

Question 4: Pace, Organization, Interest (Grade Average):

A

Question 5: Speaker's Knowledge (Grade Average):

A

Question 6: Would you recommend this presentation?

"YES" 100%

Question 7: Would you like to have this topic and speaker present again in the future?

"YES" 100%

Some of the many comments on evaluations:

"Great job Mark!"

"I want to be a "Wade" ... awesome, motivational, and inspiring!"

"Mark continues to exhibit his passion & knowledge for CTE. He is a valuable tool for CTE! Best presentation I've seen!"

"The enrollment strategy for capturing new students is great!"

"Ideas I can use ... Great Presentation"

"Walk-the-Walk & Talk-the-Talk is so true and needed in CTE"

"Outstanding!"

"Many great ideas that can be implemented by teachers or organization wide!"

"Mark did a great job!"

"Target Rich Environment ... great strategy!"

"The presentation made me feel optimistic about the potential to market our school!"

"Presentation was informative, relevant, and uplifting!"

"Great job and great ideas"

"30 second elevator speech ... awesome!"

"Mark's fresh ideas and strategies are financially feasible!"

Escambia County CTE Conference 2006
Pensacola, Florida

Marketing Presentation & Breakout Evaluation Results

EVALUATION RESPONSES:
 (ESTIMATED SESSION ATTENDANCE 170)

Question 1: How did this presentation meet your expectations?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 4.76

Question 2: How applicable were the strategies presented?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 4.84

(A = EXCELLENT, B = AVERAGE, C = BELOW AVERAGE)

Question 3: Overall Session (Grade Average):

A

Question 4: Pace, Organization, Interest (Grade Average):

A

Question 5: Speaker's Knowledge (Grade Average):

A

Question 6: Would you recommend this presentation?

"YES" 100%

Question 7: Would you like to have this topic and speaker present again in the future?

"YES" 98%

Some of the many comments on evaluations:

"I was thoroughly engaged and the presentation flowed flawlessly. Very effective and humorous!"

"This is just what I needed!"

"I wish our school would hire you to do our marketing plan ... awesome!"

"This all adds up to great marketing strategies!"

"I learned new strategies to help touch the "hearts" of my students. Very refreshing!"

"The "drip" theory of yours is right on! Thank you for being here!"

"Thank you Mark!"

"My favorite part was the story about "Wade", very inspirational."

"I loved the "students for life" process... that is so important!"

"The best presentation I have seen in years!"

"I am looking forward to this year and utilizing these marketing strategies to connect with my students at deeper levels!"

"The Enrollment Funnel strategy makes perfect sense. Thanks!"

"The support staff should have been here to hear you too!"

Escambia County Florida CTE Director Comment:

"Your presentation to our district's Workforce Education division on August 4, 2006 was well received. Many instructors have expressed excitement over implementing the many strategies that you provided to them for marketing their various programs of study. Well done Mark!"

Florida ACE Symposium 2006
World Golf Village, St Augustine, Florida
 (2) Marketing Presentation Evaluation Results

PRESENTATION TO ADMINISTRATORS
 (ESTIMATED ATTENDANCE 120)

Tools for Schools Evaluation Responses:

Question 1: How did this presentation meet your expectations?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 4.83

Question 2: How applicable were the strategies presented?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 4.79

ACE of Florida Evaluation Responses:

(A = EXCELLENT, B = AVERAGE, C = BELOW AVERAGE)

- Question 1: Overall Session (Grade Average): **A**
- Question 2: Objectives Defined Clearly (Grade Average): **A**
- Question 3: Pace, Organization, Interest (Grade Average): **A**
- Question 4: Speaker's Knowledge (Grade Average): **A**
- Question 5: Effective (Grade Average): **A**
- Question 6: Speaker's Responsiveness (Grade Average): **A**
- Question 7: Application of concepts to your organization (Grade Average): **A**
- Question 8: Would you like to have this topic and speaker present again in the future? **"YES" 100%**

Some of the many comments on ACE anonymous evaluations

- | | |
|--|--|
| <i>"Outstanding! This man has an excellent message and many useful suggestions!"</i> | <i>"Improve the caliber of presentations to this guy's level!"</i> |
| <i>"Best presentation I've heard! Everything else has been morose."</i> | <i>"Excellent ideas!"</i> |
| <i>"Great presentation!"</i> | <i>"Great speaker! Too Short!"</i> |
| <i>"Get him again!"</i> | <i>"Very informative."</i> |
| <i>"Perna was terrific!"</i> | <i>"Innovative and great speaker!"</i> |
| <i>"It was engaging, relevant, and NOT mind-numbing!"</i> | <i>"Great energy ... Awesome!"</i> |
| | <i>"Great message and speaker!"</i> |

Florida ACE Symposium 2006
World Golf Village, St Augustine, Florida
(2) Marketing Presentation Evaluation Results

PRESENTATION TO TEACHERS
(ESTIMATED ATTENDANCE 300)

ACE of Florida Evaluation Responses:
(A = EXCELLENT, B = AVERAGE, C = BELOW AVERAGE)

Question 1: Overall Session (Grade Average):	A
Question 2: Objectives Defined Clearly (Grade Average):	A
Question 3: Pace, Organization, Interest (Grade Average):	A
Question 4: Speaker's Knowledge (Grade Average):	A
Question 5: Effective (Grade Average):	A
Question 6: Speaker's Responsiveness (Grade Average):	A
Question 7: Application of concepts to your organization (Grade Average):	A
Question 8: Would you like to have this topic and speaker present again in the future?	"YES" 100%

Some of the many comments on ACE anonymous evaluations:

"Best Presentation! Good for you ... 100% right on!"

"Content & Delivery Excellent!"

"Mark made the conference worthwhile ... thank you!"

"Great Job and Great info!"

"Positive attitude. Relative. Great!"

"Excellent! His passion and inspiration made me feel good about what I do with my students and my program."

"Excellent! I would love to have Mark Perna at my school district!"

"I hope to hear him again soon!"

"The guys awesome! So inspiring. Got me excited about my next faculty meeting!"

"Message delivered, message received ... Great!"

"Thank you! Excellent presentation... best I've heard in ages!"

"Great enthusiasm and passion!"

"Great presentation! Very inspiring!"

"I loved all the examples and life experiences shared!"

"Thank you Mr. Perna!"

"Meaningful and entertaining ... Mark is great!"

"Lots of great ideas. Great Job...Thanks!"

ACTE 2005 Kansas City Convention
Marketing Presentation Evaluation Results

229 Total Audience (Full-Standing in Aisles)

116 Evaluations Completed

Question 1: How did this presentation meet your expectations?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 4.37

Question 2: How applicable were the strategies presented?

1-Not at all 2-Some 3-Moderately 4-Significantly 5- Immensely

AVERAGE 4.43

Question 3: Would you recommend this presentation to others?

"YES" 100% (116 out of 116)

Some of the many comments:

Frank Walton

"My best conference session in 5 years!"

DeAnn Martin

"Great! Loved it! Inspired me!"

Brenda Inouye

"Great sense of humor and knowledge."

Jon Thomalla

"Awesome!"

Karen Lattin

"Thank you, lots of good ideas."

Shirley Hulsey

"So much good information."

Joseph Simon

"Well done presentation, very frank and informative."

Mark Wreath

Can you come to Oregon?

Patti Pouncil

"Excellent presentation! Please come to Oklahoma!"

Yvetta Churchill

"Mark, your presentation was so informative!"

Robin Trimble White

"Thanks, tips were great!"

Wendel Cozier

"A thought provoking presentation, practical application."

C. Gunners

"Great Speaker!"

Robin Wallace

"Mark inspired me to go back to my school with a vision in mind."

Cara Ditto

"Very useful information plus kept my attention."